

Carmel Time Out

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AUGUST 16,
1929

SERRA PILGRIMAGE ON

Alive with color, gayly carefree, the 1929 edition of the Serra Fiesta went off to its start yesterday. Continuing today and tomorrow, it ends Sunday afternoon with the last showing of the Mojiganga in the Mojiganga grounds, otherwise known during the balance of the year as the Monterey ball park.

The Mojiganga is one of the highlights of the whole four-day show, thanks to cavalrymen from the presidio and cowpunchers from Carmel valley, whose feats of horsemanship, roping, racing and steer riding are magnificent. But as a highlight it shares the setting with such other sterling attractions as

to visitors. Until a few weeks ago the adobe had been closed for a quarter of a century.

Yesterday morning Lawrence Farrell's miniature pageant, depicting the lowering of the Spanish flag and the raising of the United States banner in 1846, was given for the first time. It was to be repeated again this morning.

In this historically accurate pageant the great grandson of Commodore Sloat is present in person. He is John Whitmore. He reads the same proclamation, spoken on the same spot 83 years ago by the commodore, announcing the occupation of California by the United States—the third occupation.

CHANT FOR JUNIPERO SERRA By Marian Ethel Hamilton (In Troubadour)

Junipero Serra
Climbed this hill;
Hushed was evening;
Winds were still.

Junipero Serra
Went this way
On Old Town road,
An ancient day.

Junipero Serra
With tired feet,
Tired this road,
His face was sweet.

Junipero Serra's
Feet feet bleed,
His sandals left
A trail of red.

Junipero Serra
Left his mark;
An old, white cross
Against the dark.

Junipero Serra
Now sleeps well
In his stone crypt
At old Carmel.

Saturday's Parade of the Three Occupations, the costume contest and treasure hunt held yesterday under auspices of Senior Louis Hill, Count de Monterey, the pageant at night on the shores of El Estero and the pilgrimage Sunday morning from the spot on the Monterey bay shore where Father Serra first landed over the hill to Carmel Mission, where he is buried. Every day the old Customs House, identified with each of California's three occupations by Spaniards, Mexicans and Americans, is open

Francis Hickson, the Junipero Serra of the Monterey Pilgrimage pageant for its several times, is here again, visiting many friends in Carmel. He is prominently identified in southern California with the Life-theater movement, living at Hollywood.



VASIA ANIKEEFF SINGS WEDNESDAY

By Thomas Vincent Cator

Critics have had much to say in praise of the singing of Vasia Anikeeff, who will be the artist at next Wednesday's recital in La Ribera. Redfern Mason once said of him: "He opened his lips and a tone welled forth, soft, diffusive, full of the gentleness of power," and a great deal more which we will quote later. The Los Angeles critics were also enthusiastic in their praise and appreciation.

Mr. Anikeeff will sing a very interesting program, and will be accompanied by that superb accompanist, Emanuel Balaban. We are indeed fortunate in having so fine a musician as Balaban with us this summer.

Mr. Balaban received his early training in the New York Institute of Musical Art. After acting in the capacity of accompanist for many of the leading artists for many years,

he went to Dresden to further his studies in conducting. At the same time he acquired operatic experience as assistant conductor of the Dresden Opera. While in Europe he conducted such orchestras as the Berlin Philharmonic, Dresden Philharmonic, and the Leipzig Symphony. He returned to this country in 1924 to accept the post of associate conductor of the Wagnerian Opera company in New York. Later, through his affiliation with Eugene Goossens, he was musically responsible for the forming of the Rochester American Opera company, with whom he has appeared as guest conductor in New York and throughout the United States and Canada. Mr. Balaban is at present director of the opera department of the Eastern School of Music at Rochester, New York.

Here are the interesting numbers which Anikeeff will render at his concert:

I—Group of Seven Russian Folk-Songs.
II—Du Ring an Meinem Finger
Auf dem Kirchhofe Schumann
Aufenthal Brahms
Gruppe aus dem Tartarus, Schubert
III—Song of Gracia, Rachmaninoff
The Tomb Moussorgsky
Pilgrim's Song Tchaikovsky
Hopak Moussorgsky

THE CALL FOR CREED

Sunday morning at 11 in The Community church, Rev. Ivan M. Terwilliger will deliver an important sermon, entitled "The Call for Creed." Where did creed come from?

Is creed a matter of religion? What is the place of creed in the business world?

Can a true creed be changed? What can a man believe?

These are some of the questions which will be answered. Come and give your mind a chance to function.

NEWSY BITS of the HAPPENINGS in this VILLAGE of OURS

ACCIDENT ON COAST ROAD PROVES FATAL

With four Monterey peninsula visitors figuring in the accident, Mrs. H. G. Tidsley of Cincinnati received fatal injuries early last Saturday evening when the machine in which she was riding toppled over a bank below Carmel Highlands and rolled some 50 feet. H. G. Tidsley, husband of the injured woman, and Dr. and Mrs. E. B. Tauber, all of Cincinnati, escaped. Although the men received nothing worse than scratches and bruises, Mrs. Tauber sustained a broken leg.

Mrs. Tidsley died two hours after the accident in a Monterey hospital. Mrs. Tauber was carried to the same hospital for treatment.

Loose dirt on the edge of a sharp turn, according to Dr. Tauber, was the cause of the accident. The ground gave way beneath the car, which was travelling north along the coast road.

C. J. Raymond of Pacific Grove and Jess Artellan of Monterey, driving along the road, stopped when they heard cries for help. Using ropes, they lowered themselves down the cliff and managed to raise the injured people to the road, whence they were taken to the hospital.

The two men had been riding in the front seat of the car, with the women in the rumble seat.

CARMEL YOUNG PEOPLE WED AT SALINAS

The wedding of Miss Arline Payne and Mr. Russell Kendall, both of Carmel, took place in Salinas on Sunday morning last, August 11th, in the new Methodist church, with the Reverend F. Farr officiating. The bride was attended by her sister Violet and the groom by Mr. Gus Wolter of Carmel Valley. At the conclusion of the service the young couple left on a motor honeymoon trip through southern California. Mrs. Kendall is the daughter of Mr. and Mrs. Lindsay E. Payne, long time residents of Carmel, where the bride was born. She is a graduate of the Monterey High School and the Armstrong business college in Berkeley. For the past two years Mrs. Kendall has been employed in the office of M. J. Murphy as stenographer and bookkeeper. She has many friends here, who wish her many happy years of married life. The groom is an employe on the San Carlos Rancho in the Carmel Valley. Upon their return they will make their home on the Dunn place, where a recently completed home awaits them.

BROWNIES ORGANIZE

All little girls between the ages of seven and ten are invited to join the Junior Scout organization which is now being formed, and is to be known as the Brownies. The leader, Miss Glenna Peck, is the Brown Owl, the assistant is the Tawny Owl. When a little girl becomes a Brownie, she becomes a part of the Brownie Ring with a big toadstool in the center. They all sing the Brownie song and keep the ring closed so that the Boggarts, the enemies to the fairies, can't get in.

The girl scout organization under the leadership of Miss Judd invites every little girl in Carmel to

report to their clubhouse on the corner of Sixth and Lincoln and make arrangements to join the fairy ring and become a Brownie.

NEW SCHOOL FOR BOYS OPENED IN PEBBLE BEACH

The Del Monte Properties Company announces the transfer of ten acres of land on the Forest Lake Road, Pebble Beach, to Mrs. Grace Parsons Douglas, for the Douglas School for Boys. The property is situated about half a mile from the present holdings of the Douglas School for Girls.

The school will be operated as a boys' ranch school, featuring a strong scholastic program, supplemented by an outdoor program of sports including riding, swimming, archery, tennis and rifle practice.

Mrs. G. Baker, mother of Mrs. Mabel Turner of Crest View on the point, passed away in the East on August seventh, after a lingering illness. Mrs. Turner will return to her Carmel home shortly. She is at present visiting relatives in the East.

If you are considering an investment in a home site at Carmel, compare the area, the view, and the other advantages of any MISSION MESA or HATTON FIELDS plot with those of any other offering, then compare the price; we leave the rest to your good judgment. Carmel Land Company, Office, Ocean avenue, Carmel. Telephone 18.—Adv't.



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Council Takes Up City Hall Site and Asks Suggestions

At the council meeting of August 7, the matter of a city hall site was read. Other came up when an offer made by Robert G. Leidig and his wife, to sell the corner of Dolores and Sixth 69, by Lotta Shipley, and the corner of Mountain View, Junipero

vided a fire house be erected upon a portion of it, was read. Other offers already in were the property north of the city park, Block 69, by Lotta Shipley, and the corner of Mountain View, Junipero

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"Things that Make a House a Home"

and Torres, made recently by Arthur T. Shand realtor.

The suggestion was made by Perry Newberry that the city hall, when built, should stand in the center of Ocean avenue, at Junipero street, looking down to the town center, traffic to pass on either side of it, or under it by arcades. Purchase by the city of a narrow strip on both sides of Ocean avenue would be the only necessary outlay for the site.

Gus Englund, city marshal, received an ovation when his request for a salary raise from \$175 a month to \$200 was granted in record time.

Reeve Conover, appearing in behalf of Willis Walker, real estate operator, submitted a map of the new Walker Tract No. 1 at the southeastern boundary of Carmel. The map was approved.

Other matters included the following: request by M. J. Murphy, contractor, for the official grade at Seventh and Monte Verde streets, where plans for a three-story apartment house are under way; appointment of Lonnie Hale as night watchman; and quit-claiming all streets in the city for public street purposes by the Carmel Land company, which has controlled such streets in the past under an old agreement. The city plans closing Ninth street between Mission and San Carlos for school purposes.

FISTS FLY IN CAR ROW

Charles Madison of Carmel, retired, is now resting easily at his home with a big bump just behind the left external occipital protuberance of his skull, the result of having come to blows with Charles Torburn of Watsonville.

The two Charles were driving up Carmel Hill in separate machines, Madison in a taxi just behind Torburn. Torburn suddenly turned to the left into Torres street without giving the proper signal. The taxi, driven by H. J. James of Carmel, came to a stop and James proceeded to tell Torburn what he thought of him. The latter apologized.

Then Madison descended from the taxi and approached Torburn with martial intentions. He started to take Torburn's glasses from that gentleman's nose, and the latter retaliated with a left hook that sent Madison sprawling in the gutter. As he fell he cracked his pate.

CHRISTIAN SCIENCE CHURCH

"Soul" will be the subject of the Lesson-Sermon Sunday in all Churches of Christ, Scientist, branches of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

The citations which comprise the Lesson-Sermon will include the following from the Bible: "I the Lord have called thee in righteousness, and will hold thine hand, and will keep thee, and give thee for a covenant of the people, for a light of the Gentiles; To open the blind eyes, to bring out the prisoners from the prison, and them that sit in darkness out of the prison house. And I will bring the blind by a way that they knew not; I will lead them in paths that they have not known: I will make darkness light before them, and crooked things straight . . ." (Isa. 42:6, 7, 16).

The Lesson-Sermon also will include the following passage from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "How transient a sense is mortal sight, when a wound on the retina may end the power of sight and lens! But the real sight or sense is not lost . . . Spiritual vision is not subordinate to geometric altitudes. Whatever is governed by God, is never for an instant deprived of the light and might of intelligence and Life" (pp.214, 215).

TO WHOM IT MAY CONCERN:

Notice is hereby given that I have retired from the management of La Ribera Hotel formerly known as the Lincoln Inn and have no further connection with the same.

Mrs. John Ball.

Dated: August 3d, 1929.

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TRADITIONS UPHELD BY THE KIDDIES

in Pinocchio

By DAISY BOSTICK

The Children's Play! The naive husky-voiced marionette of Pinocchio may be the gay roystering Robin Hood or the tragic King Lear a few short years from now. The sentimental traditions of today may be made to "carry on" and become the play of tomorrow. And so it is necessary that our boys and girls learn to love and respect the Forest Theater and get the community idea of Carmel living, that in the years

to come there may be those who can continue the work begun twenty years ago.

"But, Miss Tolmie," said one small person, when stage settings were under discussion, "you have forgotten the old stump."

"What old stump?" said the producer.

"Why, don't you know?" The boy was shocked. "That old stump lying down there in the trees. We just couldn't give a children's play without that old stump on the stage. IT'S ALWAYS BEEN DONE!"

And so it has — for eighteen years.

Traditions.

Last Friday morning, all the old-timers looked out at the fog and said, "What a pity! Think of the kiddies."

Through the day at intervals they said, "What a pity!" And when I put on my sweater and heavy coat, swathed my head in many scarfs, got my flashlight and blanket and cushion and turned out into the cold, I sighed and said, "What a pity!" But at the Forest Theater entrance there was no fog. The evening was warm and balmy, the stars were out, a little bit of heaven was in the air, and I sat in perfect comfort during the entire six episodes of Pinocchio.

And a bit of heaven was on the stage, for it is always delightful to watch little folks playing at the game called Life, and Miss Tolmie leaves a certain effervescence and spontaneity in her actors that is a relief to the audience after the so-

phistication of many children's shows given in the big cities.

The program tells me that Carl Brennfleck played the leading role—that of Pinocchio. He was well-cast and entered into the spirit of the character with an earnestness which could be envied by many of the grown-ups who are wedded to Carmel dramatics. It will be interesting to see what the years do to this boy. Will he become self-conscious and wooden or will he develop into a real actor and be fighting duels in wig and knee breeches on a grown-up stage? Brave, Carl, and good luck to you. Hope you'll be an actor—and a good one, and somehow I think you will.

There were fifty children and they put into their play something of what Miss Tolmie put into her work, brightness, enthusiasm, sincerity. Pinocchio is a children's classic. The piece of wood which is being carved turns into a marionette, whose "papa" sells his coat to buy the boy an A B C book. And then the marionette goes out into the cruel world and meets with trouble, but the fairies finally turn him into a real boy, and everybody lives happily ever after. The small actors were all letter perfect in their lines and even the tiniest of them was so simple, natural and without the slightest trace of self-consciousness.

Kevin Wallace played the part of Gepetto, the "papa" of Pinocchio, very naturally and with much conviction. Henry Albee was a good wood carver and was sufficiently frightened when the table leg turned to the marionette. The Fox and the Cat, played by Martha Millis and Billy Veatch, furnished a bright bit of dialogue and pantomime which convulsed the audience. Patricia Murphy made a lovely picture as the "Blue Fairy." Her diction was unusually good. Perhaps one of the most satisfying parts was Dorothy Woodward in the role of "Cricket." She gave to her part that little delicate touch that shows the real actress.

Other speaking parts were: "Blackbird," Max Hagemeyer; "Parrot," July Woodward; "Harlequin" and "Punchinello," Hobart Levinson and Bobbie Frolie; "Director," Bernard Watson; "Raso," Gail Johnson; "A Peasant," and "A Peddler," Virginia Lee Free and Homer Levinson; "Drummer," Freer Gottfried; "Fife Player," Earl Dorrance; "Tunny Fish," Gordon Darling; and "Guards," Hugh Smith and Billie Frolie.

All of the speaking parts were good, the tiniest lip being heard distinctly in the back row of the auditorium. There were many peasants, dancers and fairies, who also deserve credit for responding to the producer's ideas regarding the ensembles.

The musical numbers were composed by Frances Montgomery and they were very appropriate and delightful. Miss Montgomery, assisted by Margery Spafford and Alice Meckenstock, furnished the accompaniments and Fenton Foster directed the orchestra. Mr. and Mrs. John Bathen, Rhoda and Dick Johnson, Dora Hagemeyer and George Seideneck assisted in the lights, costumes, sets and publicity. Their aid was invaluable and no tribute which we could pay would do justice to these people who, year after year, get out and give of their time and labor for the Children's Show.

Another Children's Play added to the long list of which ALICE IN WONDERLAND, STREUBEL PETER, and THE PIED PIPER were outstanding successes.

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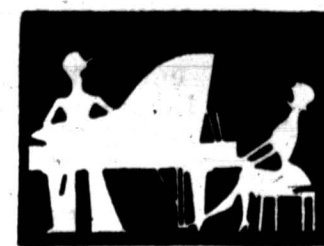
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"COQUETTE" With Mary PICKFORD**A Talkie at Golden Bough**

A new Mary Pickford in a powerful story directed by Sam Taylor is coming to the Theatre of the Golden Bough when "Coquette," Miss Pickford's all-talking version of the Broadway stage success, opens next Sunday.

This combination of star, director and story has made "Coquette" the sensation of the cinema world. In this picture Miss Pickford is revealing to the world an entirely new and changed personality in a story replete with comedy and pathos, laughter and drama. The

voices of Miss Pickford and her players have been reproduced with a clarity and naturalness new to the sound pictures.

The charming Mary, who will be seen in this story of a gay, little flirt, modern daughter of an old-fashioned father, whose dancing feet led her into grim complications, will make a new place for herself in the heart of the world. Gone are the famous Pickford curls. Gone are the childish pout and little girl mannerisms of America's Sweetheart. In their place is a smartly-bobbed, chic, ultra modern young woman, the epitome of today's spirit of youth, culture and the sheer joy of living.

As Norma Besant in "Coquette," Miss Pickford plays the role of the belle of a little southern town, who laughed her merry way in and out of countless love affairs and thrilling flirtations. With a youthful zest for life and the sheer living of it, she played in the moonlight, secure in the safety of her little world. Always beside her stood Stanley Wentworth, son of her father's attorney and best friend. Stanley loved her with an unexciting and steadfast devotion which could smile with understanding at her co-

quetries. So life moved on for Norma in a gay whirl of kisses, dances and conquests.

Then came the day when Norma stepped outside the pale of her own social world and met Michael Jeffrey, carefree, hot-headed adventurer from the hills. With a determined sincerity Michael refused to become another victim of her wiles, refused to play with her the game of make-believe. Suddenly, for the first time in her life, Norma realized that she was truly in love. Overnight she was transformed from a smiling, whimsical girl into a woman, ready to face her father's anger and to risk her entire world for the sake of the man she loved.

From the moment the life of the little southern girl was beset with a heartache which makes the story of "Coquette" the most powerful drama of the modern stage and screen. The happy girl, who had lived only for excitement and romance of the moment, was gripped by emotions stronger than pride, family or friends. She no longer danced on the brink of life's realities. She plunged gladly into the maelstrom. Her story is the story of young love, unbridled and glorious.

ally one or two characters less finished than the rest. But "He Who Gets Slapped" was a mighty fine play excellently done, and deserved better support in Carmel than it received.

THE BUHLIG CONCERTS BEGIN MONDAY NIGHT

Monday evening, at 8:15, at the home of Mr. and Mrs. Henry Dickinson on the Point, Richard Buhlig will give the first of his three lecture-recitals. The general subject of these recitals, "Landmarks in Five Centuries of Keyboard Music," shows the greatness of the programs. Monday evening, Mr. Buhlig will play William Byrd, Purcell, Rameau, Handel, and Bach, whose music was written for virginal, clavier or harpsichord. The introductory talk will be on the objective aspect of music.

The sale of season tickets has been quite phenomenal, and there is no doubt but that the studios will be packed. In order to insure a seat, listeners should have the season ticket which entitles them to a reserved seat at each of the three evenings. These tickets may be purchased from Hazel Watrous at the Carmel Press, from Dene Denny, Mrs. Henry Dickinson, Mrs. C. S. Greene, Mrs. John Batten, or the Village Bookshop. The price is three dollars.

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**HIS CAPTIVE
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WEDNES.-THURS.

Hear Him Talk

Douglas MacLean

—in—

**THE CARNATION
KID**

HE WHO GETS SLAPPED WINS CRITICS' WARM APPROVAL

By VALERIA JOHNSTON

Since I came to Carmel early in January I have seen every performance of the Abalone League at the Carmel Playhouse with the exception of "Four Walls," and of them all Delevanti's presentation of "He Who Gets Slapped" was the best in every respect.

We went to the play Saturday night, and while the adverse criticism circulated by those who attended the first performances may or may not have been justified, certainly little fault could be found with the production as I saw it. As a matter of fact I have not heard a complaint from anyone who actually saw the show. Those to whom I have talked all said they "heard" it was bad, so didn't go.

The comment on this attitude is obvious. There are many Carmelites who pride themselves loudly on their independence of thought. They explain their lack of support of the Carmel Playhouse by the glib statement that they prefer a loftier type of drama than is ordinarily offered there. But they are perfectly willing to accept hearsay evidence against a play of exceptional merit, regardless of whether the critic is

really qualified to judge dramatic productions.

Certainly it isn't fair to judge the efforts of amateurs by professional standards of acting. Even so, "He Who Gets Slapped" as I saw it Saturday night could easily have won honors on that difficult basis. Director Delevanti's portrayal of He was magnificent. Not only that, but it was entirely different from any of the previous characterizations he has given here. His interpretation of the beautiful lines of the play was poignant and appealing. Elizabeth Sampson was a perfect Consuelo. Not only did she do a really fine bit of acting, but she was lovely to look at in her trying costume as the bareback rider.

Polly and Tilly, the musical clowns, played by Clarendon Foster Jr., and Allen Knight, supplied comedy relief to the delight of the audience. Polly's announcement of the Baron's suicide, calling for that most difficult of things for the amateur, the changing from low comedy to intense drama was a consummate bit as Foster handled it, although he had only a line or two in which to put it over the footlights.

Dearest Liston did very well as the lion tamer, Zinida, especially so considering that she entered the cast only a week or so before the play opened. The same is true of Eddie O'Brien, who played the bare-back rider. His gesture of disgust and revolt at Zinida's unwelcome love-making was one of the finest bits of pantomime we have ever seen in an amateur performance. Archie Sanchez, playing Baron Regnard, was so effective as the revolting and ridiculous rascal in love with Consuelo that the audience was properly surprised and shocked at his offstage suicide, just as the author intended they should be. James Peacock as Briquet, manager of the circus, and Charles McGrath as Mancini, Consuelo's father, were both highly satisfactory. Elliott Durham did a small bit as the Gentleman, and succeeded in making it stand out.

Others in the cast included Vic Renslow as the clown Jackson, Kitty Delevanti, Fay Murphy, Rosalee Murphy, Lee Watson, Charles Watson and John Bartlett.

Every amateur performance necessarily has flaws in spots, and usu-



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HENRY COWELL PLAYS

By Thomas Vincent Cator

Cowell is certainly one of the most unique figures in the musical world of today. And he is also one of significance.



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There was a time when I thought his development would be entirely along the lines of cluster tone compositions, and as this particular type of music is limited in its possibilities, the outcome seemed somewhat dubious. In his later works, however, Mr. Cowell appears to have discarded this medium to some extent, and to have adopted in its place a form which brings into use the development of thematic material in a more polyphonic style. This was brought to my attention in his "Fabric," and "Episode," two compositions which I very much enjoyed at last Wednesday morning's recital.

I trust that none of my readers will misunderstand the above statement and conclude that I do not like the cluster tone compositions. On the contrary, I have at all times expressed my very great liking for "The Harp of Life," which is rich in harmonic impressiveness, as in dramatic effect. But I maintain that too many numbers of this sort on a program have a tendency to create monotony.

Of course, all of Mr. Cowell's music is programmatic. In the cases of "Fabric," and "Episode," how-

ever, only because he chooses to name them as he does. "The Harp of Life," "The Banshee," "Tiger," "Domnu, the Mother of Waters," and "The Fairy Answer," are all genuinely programmatic. The last named, in which the melodic statements are first sounded upon the keyboard and then echoed upon the piano strings, not always literally, is altogether delightful both in conception and execution. The "Tiger" I do not care for. This smacks too much of the showman. True, it roars as loud as any jungle beast could possibly roar—but it was evidently merely designed to excite the audience, which it does. Now the "Antimony" makes just about as much noise, but there is more of a point to this. Antimony is an alloy of hardening metals. The analogy is readily perceived. These pieces are primitive. They require no intelligence to follow—simply the strength to endure. Mozart would have died of convulsions before either one of them was half through; he being so sensitive that even the sudden blast of a trumpet would send him into a convulsion. But most of the people Wednesday morning seemed to be made of sterner stuff, and they stood their ground nobly.

One of the most attractive pieces from a musical standpoint which Cowell has composed is "Lilt of the Reel," which opened his program. Here we had a splendid melody of the Irish folksong type which was worked into a most fascinating composition, with harmonic structure that was delightfully tart but always eloquent.

Preceding the musical program, Mr. Cowell gave a talk on art in Russia, from which country he has recently returned, having been invited to play there by the Soviet Government. One thing that interested me was his statement concerning the encouragement of musicology by the government; also that this has resulted in proof of the correctness of the theory of undertones.

Aside from his concert giving activities, Mr. Cowell is editor of a magazine called "New Music," which prints nothing but music, and only contemporary music.

RECITALS CONTINUE

The series of Orthophonic Recitals at the Mona-Mona Tea Room on Friday and Monday evenings will continue throughout the year.

A special program of violin music has been arranged in honor of the pupils of Madame Lea Luboschutz, for Friday evening, August 16. There will be selections by Jascha Heifetz, Fritz Kreisler, Yehudi Menuhin, and Albert Spalding; and a complete recording of the Brahms F Minor Quintette by the Lerner string quartette and Olga Lebert.

Special programs may be arranged at any time by telephoning Carmel 894.

There will be no recitals on the evenings of August 19 and 26, due to the Richard Buhlig concerts on those nights.

DINNER PARTY
IN CARMEL

Miss Tilly Polak entertained at a buffet supper at her home on San Antonio street, Carmel, yesterday evening. The guests included Mr. and Mrs. David Alberto, Mr. and Mrs. Vasia Anikeef, Mr. and Mrs. Emmanuel Balaban, Miss Sonia Noskowiak, Mrs. Stanton Babcock, Edward Weston and Ramiel McGeehee.

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HARD WORK AND PERSEVERENCE WILL WIN AN ART GALLERY

By JENNIE V. CANNON

As a member of California's two rural art centers, Carmel-by-the-Sea and Laguna Beach—I ask space to correct some misstatements made concerning Laguna Beach development. In a recent article in the Pine Cone speaking of the latter's

new art gallery—an incorrect figure as to the price has been quoted. The cost of the gallery was \$30,000 and not \$300,000. A cypher makes a deal of difference in the hundred place. Also the artists of Laguna Beach did not receive the gallery as it were on a gold platter handed them by the citizens of Laguna. More than any other class of people, the artists built the new gallery—and they bought the lot on the point, by a slow persistent process, inch by inch as it were, covering a long period and with several auction sales of their own paintings.

It is well also to note that the Laguna Art association began long after Sidney Yard started one in Carmel and had its gallery for eleven years, an unbelievably small room, boards and studding covered with carpenter's grey paper. In this small room, with daily persistence, they made an international reputation, and charging ten cents at the door to non-members, they partly covered cost of direction. They began humbly and chastely and rose step by step. They attended strictly to their knitting and the Laguna paper lent a helping hand just as the Carmel Pine Cone has done. In fact I have seen the Laguna paper when it was art from beginning to end and trickling over the sides, and seemed truly art mad.

When the truth is told about the Laguna art gallery, it will be this: Had there not been an Anna Hills in Laguna there would be today no gallery on the point. I was her guest several days. Her first thought in the morning and the last at night was of the Art association. She has been a most untiring president. The word "defeat" is unknown to her. She does the work of three people.

And who said Laguna has less celebrated artists than Carmel? What is the matter with William Wendt and Gardiner Symonds? with Norman Chamberlain, with Joseph Kleitsch? It is true Carmel has William Ritschel and William Watts. The fact is that each colony has about thirty-four painters ranging in varying merit. In each colony the best painters are gold medal winners.

Had there been anyone in Carmel when Sidney Yard passed away who would carry on as Anna Hills has done in Laguna, there would be standing somewhere in Carmel a \$50,000 gallery by this time, Carmel having the lead over Laguna by a few years. Humility and persistence pay. It is the gradual dripping that wears away the stone. Is there no small inexpensive room in Carmel where we members of the Car-

mel Art association may show the stuff we are made of? We do not want gifts from anyone; we want to work like beavers. Let us make up for lost time. The Laguna Beach artists in running an art association and maintaining a gallery have the market for their work where they live. Carmel artists could have the same.

CHARMING DINNER AT PRESIDIO

Lieut. and Mrs. C. Stanton Babcock entertained at a buffet supper at their quarters in the Presidio one evening recently in honor of Lieut. Babcock's cousin, Miss Marian Eels, who has been visiting in Carmel. Those present included Miss Frances Stearn, Miss Remy Carpen, Miss Janie Johnston, Lieut. William Weyman, Lieut. G. Jernigan, Kelly Clark and John B. Terry.

In a letter received here, Miss Lucy Challis who made her home in Carmel two years ago, says that she and her family are about to motor into Italy via the Alps, where they will spend the fall.

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Hear and Enjoy
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Tune your radio to NBC chain sta-
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Next month our Service Department will be working overtime to install all the new Williams Oil-O-Matics. To equalize our busy season we are making this special offer of free fuel oil if you place your order for Williams Oil-O-Matic this month.

Women need this greatest home convenience—clean, efficient oil heating without work or worry. Set Williams Oil-O-Matic—then forget dirty coal and dusty ashes. Forget your furnace—Oil-O-Matic maintains an even, healthful temperature automatically.

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This month we will install the famous Williams Oil-O-Matic Model J, complete with tank, for only a few dollars down. Easy monthly payments begin October 1. Telephone us now.

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NOW WE ARE RESCUING

Roadside Beauty

By L. H. Robbins
(In New York Times)
(Continued from last week)

"Don't miss the Auburn fair. Miss Betty's Giffte Shoppe. Birthplace of No Parking. Gas 29c. Strictly fireproof. Stop that knocking. Thank you. Baseball today. Dangerous curves. Don't trust your brakes. Join the navy. 1,000 rooms. Balsam pillows, waffles and honey. Dancing tonight. Peaches. Put out all lights. Country board.



Carmel-by-the-Sea

CAPS

In the
New Fall Shades
Fine Tweeds
and
Homespun

\$3.50

and

\$5.00

The Beverly Shop

Dolores St.
On your way to the
Post Office
Phone 334

Airedale puppies, \$5 down buys a lot. You are now leaving Sweet Auburn."

And you are not inconsolably sorry. But do not suppose that you have escaped the blight of the road signs. "Five miles ahead is Fair Avalon." Its clubs greet you as a long-lost brother. Its restaurant stimulates your appetite with a half-mile of toothsome suggestions nailed to the fence posts, its inn hurls the direct command "Stop!" at you. Hopefully you look for one sign that is not there—a detour sign to enable to you to pass Fair Avalon without going through it, without running the gauntlet of its visual ballyhoo.

Yet all this minor mutilation of the American scene, this wayside uproar in celebration of chicken dinners, sweet cider, antiques and other small-town products, is nothing to the myriad mammoth promulgations of big, dignified, world-conquering business that stand out like wens, warts and carbuncles on the fair face of the land.

In recent years their owners have tended to endeavor to tone them down, to soften their bold outlines with lattice work, petunia beds and other ornamentation of a bucolic sort, and to bring their colorings into harmony with the pigments of nature. "Your repentance while commendable, is ineffective," say the beauty rescuers. "Facial eruptions, your constructions, still remain; grotesque in a realm of decorum."

The sponsors of landscape advertising offer further concessions. They will remove all boards from famous scenic spots. The opposition points out that such action would eliminate perhaps five existing boards in a thousand. The outdoor advertising industry promises to remove all of its signs from natural objects and

from the vicinity of parks within five years. The retort is made: "You still assume an intolerable premise—that the landscape is a legitimate field for advertising. Furthermore, there is a great deal of such advertising that your organization does not control."

While the controversy rages the propaganda for Soandso's Cold Cream or Smotherguy's Tires begins to have an unintended effect upon us. Growing numbers of people, thus waylaid and yelled at in their meditations upon the magnificence of creation, would rather be freckled all over than enrich Soandso by a nickel; would rather ride all the way home on bare rims than buy a tire made by Smotherguy. Business is learning that such advertising has a recoil. A recent list names some 250 corporations of nation-wide repute that believe business can succeed without sacrificing the comeliness of the country. They swim with the tide of public opinion and even help it along. A tire company states: "We do not think the giving up of rural boards has retarded the progress of the company in any way." On the list are eight automobile manufacturers, eleven tire makers, five oil and fifty food concerns and sixteen railway and steamship lines.

Standard Oil of California has relinquished 1,200 highway boards in its home state. Standard Oil of New York confines its outdoor publicity to filling stations. The Texas company has discontinued 1,524, a flour company has dropped all of its highways bulletins. And so on.

An impressive army has been mustered to save the beauty of America from further depredation and to regulate such depredation as must remain for a while. Leading the fight is the National Committee for Restriction of Outdoor Advertising. About one hundred organizations, city, state and national cooperate with the committee, including such large - membership groups as the General Federation of Women's clubs, garden clubs of national extent and automobile associations. Hundreds of other societies are waging war on the eyesores of every kind that infest the highways. In one way or another, millions of Americans are taking part in the effort to ransom the countryside from its captors. They proceed on the theory that such misuse of the roadside as they complain of constitutes a public nuisance.

The crusaders have prevailed upon the legislatures of forty-one states to enact laws controlling rural billboards through licensing, taxation or eradication. Nine states already permit no general advertising on any highway. Here the sacred rights of private ownership enter the case and legal battles begin that may last for years. Usually the courts show a disposition to uphold the nature defenders in their contention that perversion of the wayside as here described is an infringement of the public welfare. They admit that esthetic considerations are recognizable at law in questions arising from the zoning of cities. To extend that recognition to the countryside outside of the city is but a step.

Justice Holmes of the supreme court of the United States has said, in an opinion concurred in by the entire court: "If the city desires to discourage billboards by a high tax, we know of nothing to hinder." It is now asked: "If the city can regulate, why not the township, the county, the state?"

Massachusetts has made the attempt, and there a legal struggle is on that may aid the whole country in establishing the right of the community outside of cities and

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Columbine Bath Soaps—\$1.50 bar, \$4.25 box

Eau-de-Cologne—\$3.50 and \$4.25

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It Must Be
CURTIS'S

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Delicious Loganberry
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only to be had at

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Grandma is cooking with electricity



"JUST keeping up with the times," says Grandma Collins, "I am one of the many new users of the electric range."

The electric range gives a beautiful, clean kitchen and perfect baking to women who love modern methods.

The electric range has white and gray porcelain enamel that

makes kitchens attractive. It bakes perfectly. And it does it automatically. The oven heats up to 400 degrees in 9 to 11 minutes—as fast as one can mix biscuits. The open or closed cooking elements are now made smaller to fit your pans. Heat that was formerly wasted goes to work. Food cooks faster, less electricity is used.

While you're downtown, stop in and see these new electric ranges.

PACIFIC GAS AND ELECTRIC COMPANY

P.G. and E.

Owned · Operated · Managed
by Californians

villages to preserve its scenic integrity. In 1918 Massachusetts amended the state constitution to open the way for public control of structures erected on private land within public view. A law, to take effect in 1925 gave local governing bodies control over sign boards exceeding 25 feet in length or 12 feet in height within 300 feet of the highway, and to control smaller boards correspondingly. Thousands of boards stand in Massachusetts in defiance of the law while lawyers argue the point that the state would deprive the owners of their property without just compensation. A permanent injunction restrains the state from enforcing the new regulations.

Still determined, the bay state proposes to zone the highways, giving the Division of Planning the power to restrict the use of premises within 500 feet of state highways, in accord with the established principles that enable cities to zone themselves and regulate buildings.

In New York state the public, under the town law, possesses the power of regulation to use when it desires and the court of appeals has declared that the private exploiter who flouts the welfare of the community, even in the vague new offense of creating unsightliness, can no longer take shelter behind his "constitutional rights" from the constantly broadening police power of the state.

Along other lines the movement spreads merrily to preserve "America the Beautiful" in fact as well as in song. The grisly filling station of ten years ago is fast becoming a hazy memory. The hot-dog industry has gone in for architecture of truly rural character. Soft drinks are dispensed in pavilions that melt modestly into the nicest scenery. Villages are identifying signs that lead the visitor to expect the ultimate in refined reception. Hotels likewise announce themselves with restraint and thus assure the traveler of taste and charm awaiting him at the end of the day's run.

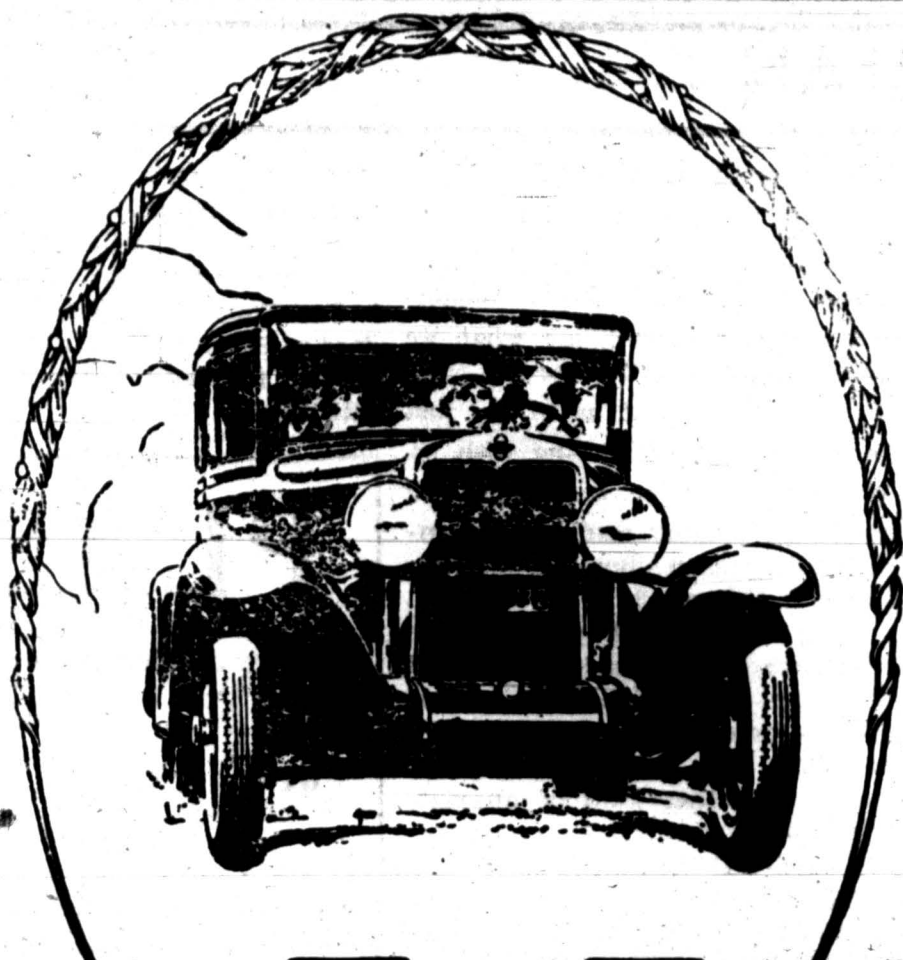
And the garden clubs, bless their hearts! Not only are they lending their voices and their substance to the billboard fight; they are also letting their gardens overflow through their communities and out along the roads into the country. Thanks to them, a thousand villages that might seem dull and slightly dismal take on the look of Edens.

It is a thriving and pressing and confident idea that has taken possession of the American people since not many years ago: the idea that the beauty of the land must be conserved — for beauty's own sake partly, but still more for the good that beauty does in daily life.



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SIX CYLINDER CHEVROLETS

on the road in less than eight months!

Less than eight months have elapsed since the first Chevrolet Six was delivered into the hands of an owner—and already there are more than a million six-cylinder Chevrolets on the road! And the reasons for this overwhelming success are easy to understand.

Into a price field that had hitherto been occupied exclusively by four-cylinder cars—Chevrolet has introduced a six-cylinder car of amazing quality and value. Not only does it offer the smooth, quiet, velvety performance of a great six-cylinder valve-in-head motor—but, from every standpoint, it is a finer automobile than was ever before thought possible at such low prices! Its

beautiful new bodies—which are available in a variety of colors—represent one of Fisher's greatest style triumphs. And its safety and handling ease are so outstanding that it's a sheer delight to sit at the wheel and drive. In fact, the new Chevrolet Six has completely changed every previous idea as to what the buyer of a low-priced car now has a right to expect for his money.

You owe it to yourself, as a careful buyer, to see and drive this car. For it gives you every advantage of a fine six-cylinder automobile—in the price range of the four and with economy of better than 20 miles to the gallon! Come in today!

The COACH \$595

The ROADSTER.....	\$525
The PHAETON.....	\$525
The COUPE.....	\$595
The SPORT COUPE..	\$645
The SEDAN.....	\$675
The IMPERIAL SEDAN	\$695
The Sedan Delivery...	\$595
The Light Delivery Chassis..	\$400
The 1 1/2 Ton Chassis..	\$545
The 1 1/2 Ton Chassis with Cab.	\$650

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COMPARE the delivered price as well as the list price in considering automobile values. Chevrolet's delivered prices include only reasonable charges for delivery and financing.

SPECIAL RADIO PROGRAM

The Chevrolet Motor Company will present a special radio program Wednesday, August 14, over the Columbia network, 8—8:30, Eastern Standard Time, celebrating the millionth Six-Cylinder Chevrolet delivered in less than 8 months' time.

A SIX IN THE PRICE RANGE OF THE FOUR

B. & L. Chevrolet Co.

M. A. Burgess and L. Leslie

Auto Row

Phone 676

Monterey, Calif.

LET THE ADVERTISING MAN

By DAISY BOSTICK

The reasons given by our local people as to why they do or do not advertise in the Pine Cone are many and varied. Here are some of the do-nots.

I DON'T LIKE THE TYPE OR ARRANGEMENT OF MY AD. IF

"Take Weston's latest work . . . no one could get such results who did not possess a master's sense of plastic form."

ARTHUR MILLIER,
Los Angeles Times,
July 10, 1927.

Edward Weston

Camera Portraits
Ocean and Mountain
View Aves.
Carmel

STANIFORD'S DRUG STORE

Prescription
Specialists
Phone 150

Sargon

Increases bodily vigor
and well being

\$1.35

THE STUDIO RESTAURANT

Carmel's Bohemian
Cafe

Harry Mallinger, Prop.

Good Food, Cheerful
Surroundings
Pleasant Service

Wall Decorations
by

Carmel Artists

Dolores St.,
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High Class Restaurant
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Service from
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Special Service given
to theatre parties

Broiled Steaks and Chops
Juicy and Delicious

G. GALLANIS
Phone Mont. 116

I CAN'T HAVE SOMETHING DIFFERENT FROM EVERYONE ELSE—ON THE FIFTH PAGE ON THE TOP OF THE FIRST COLUMN, I'LL CANCEL MY AD.

We just can't do that. Follow us around on make-up day and you'll see why.

NOTHN' DOIN'! I NEVER GOT A SINGLE BIT OF BUSINESS FROM YOUR DAM PAPER.

If you promise not to swear at me, I'll let you off for the present. I'm really too proud to fight.

I CAN'T AFFORD TO ADVERTISE AS I'M NOT DOING THE BUSINESS TO JUSTIFY THE EXPENDITURE.

Isn't that the very best reason why you SHOULD advertise?

IT ISN'T NECESSARY AS I'M DOING ALL THE BUSINESS I CAN HANDLE.

I'm speechless—and I walk away giving my prospect a bright smile as I leave.

IF YOU'LL TAKE IT OUT IN TRADE I'LL GIVE YOU AN AD.

Nope! I won't be held up.

WE GET PLENTY OF INQUIRIES FROM OUR ADS BUT WE DON'T MAKE THE SALES.

Whose fault is it? Isn't there something wrong with your sales department? We can't sell your goods. If we establish your contacts and get your inquiries, we've done our part.

YOU NEVER GIVE ME OR MY BUSINESS ANY PUBLICITY.

Now, as to this publicity business. If you will look over the columns of our last issue, you will see that we devoted over 700 inches of space to the legitimate advertising and that there were more than 100 advertisers represented. If we mentioned all these people in our reading columns and gave publicity to the wares, or the labor and service they represent, we would be obliged to double our space and try to fool our readers into thinking they were getting news when it would be advertising, pure and simple. The woman who has a room to rent would be belligerent because she didn't get as much space as Pine Inn. And so on, ad infinitum! And the write-ups of our advertisers in their relation to their businesses are seldom news stories nor do they interest the average reader.

I DON'T AGREE WITH YOU ON YOUR EDITORIAL POLICY AND SOMETIMES YOU SAY THINGS ON OUR EDITORIAL PAGE WHICH HURT MY BUSINESS, SO WHY SHOULD I ADVERTISE IN YOUR PAPER?

Now, here is something really serious, for one is inclined at first to think that it is a legitimate kick.

There are spineless papers that always agree with anything and anybody, for the dollar mark is ever before them and the advertising space is the mess of pottage for which they sell their souls. Many questions of public importance naturally come up for discussion in the local newspaper such as local drama and music, matters relating to public utilities—gas, water, telephone and electric service—the protection and beautification of streets and parks, the justice or injustice of local ordinances.

As long as we have an opinion, the only thing possible is to give it AS WE SEE IT. Wouldn't you rather we would be honest? Wouldn't you rather we'd say what we believe to be true than to say what we think you want us to say just because you're advertising with us. Won't a paper be a greater and better advertising medium and incidentally mean more results for you if it is honest?

Mr. Advertiser, if you examine your own heart, you'd rather we'd be honest than dishonest, even if you disagree with us on a matter of policy.

And the other kind of answers, the yes-es, are:

I'M DOING WELL NOW SO I'LL GIVE YOU AN AD.

I'M NOT DOING WELL NOW SO I'D BETTER ADVERTISE.

IT'S NECESSARY TO KEEP MY NAME BEFORE THE PEOPLE.

I LIKE THE LITTLE CUT YOU GAVE ME, SO HERE IS ANOTHER AD.

YOU SHOW AN INTEREST IN MY BUSINESS AND I WANT TO MEET YOU HALF WAY.

WHY, SURE, I'LL NEVER TURN YOU DOWN.

I DON'T GET ANYTHING OUT OF NEWSPAPER ADVERTISING, BUT I BELIEVE IN SUPPORTING THE LOCAL NEWSPAPER.

Some of these answers are logical and some are not. Of course, we believe that you should advertise if the business is or is not getting results. If you have all you can handle why not branch out and try to do more. Is a business healthy that has reached its limit? Do you wish to establish limits or boundaries on what you can do? And if you are handicapped by present lack of help or space or other limitations, won't it help you later when the dull season comes to keep your name before the people during the good season?

And as to that idea of SUPPORTING THE LOCAL PAPER. If you mean to bestow charity, we don't want it. We are getting along fairly well. We pay our bills—meet all our obligations to others—get a decent return on our labor or investment—make new friendships and keep old ones. What more need we have? But if you have that fine, subtle understanding which knows and appreciates what the local paper stands for, and want to give us that backing and support, which will help to make it possible for us to be fearless, honest and courageous—if you want to feel that you also are part and parcel of the only concerted effort in our little village to keep it simple, successful, lovable, a pleasant place to live in—if you are actuated by these motives, we'd love to have your friendship and your support—and we'll cooperate with you about that Ad—and it's possible that if you are so unfortunate as to be in the red we can also help to lessen that balance on the wrong side of the ledger.

Much might be said of how and what to advertise, but those are matters to be taken up individually and with interest on your part and cooperation on ours.

And a word to the readers of our paper. If you believe that what we say in this article is true, if you too, want honesty and backbone in your local paper, show it by studying our advertising columns and by giving your loyalty not only to us but to our advertisers and their wares.

And it would be a great satisfaction to them and help us materially to build up the kind of paper that you can be proud of, if you would say when you go into the shops, "I saw your Ad in the Pine Cone."

Miss Margaret Fortier, who has been spending the summer in the "Postage Stamp" on Mountain View avenue, has returned to her home in San Francisco. Miss Mabel Stoddard of San Francisco, guest of Miss Fortier for several days, returned with her.

Without obligation to you, the Carmel Land Company gladly offers the service of a salesman to show you "For Sale" property anywhere in or about Carmel, Carmel Highlands, or Carmel Valley. Office, Ocean Avenue. Telephone 18. — Advt.

Tell You Her Problems

PLASTERING

Ornamental, Plain or Patchwork
PROMPTLY DONE

J. E. ECKETT - - CARMEL

Phone 471-W

Hugh W. Comstock

DESIGNER

BUILDER

Office: El Paseo Court, Telephone 516

Studio: 6th and Torres, Telephone 526

Climax Furniture Co.

Phone 80

Opposite Hotel San Carlos, Monterey

A profitable place to shop

Large stocks
Newest styles
Skillful work

Prompt Service
Low prices
Easy terms

A call will be appreciated

Phone 321 for 17 Mile Drive, or Big Bar Parties
Taxi to any point

Baggage, Freight or Stage Service
BAY RAPID TRANSIT CO.
Ocean and San Carlos Streets

Foreign Drafts
Traveler Checks
Safe Deposit Boxes

4% Paid on Savings Accounts

The Bank of Carmel
COMMERCIAL and SAVINGS

REMODELED

It can be done! Let us modernize your house into a modern stucco home. Our plastering of the past is your guarantee for first class workmanship.



JACOBSEN AND NIELSEN

Member of Monterey County Builders Exchange
915 Del Monte Blvd. Phone 1133
Pacific Grove

PROSE and CONS

By JOHN BURRELL

Somebody predicts in the press that intercollegiate airplane meets will be the rage in two years. Schools will take their rivalries into the air. Football will be just another sport.

This is going to be tough on the yell leaders. With the varsity tearing around a mile up in the sky the rooting section might as well go out of business.

Perhaps the matter will be solved by floating bleachers, buoyed up by balloons. They would have their uses. When the old grads got that way they could be quietly pushed over the side.

The presence of several music students in the village has resulted in a new name for one of the Carmel cottages—"Con Brio."

Two new books, one recommended by a circulating bookshop, and the other by the public library, can be passed on as antidotes for insomnia. "Footprints," a murder-mystery by Strahan and a selection of the Crime Club, is good for a yawn per page and a long sleep in the middle of every chapter.

A leading character in the story can't decide until the last page whether or not he killed his father. On the last page he realizes in a flash that his grandfather was the murderer all the time.

"Memoirs of a Fox Hunting Man," by Sassoon, has a lot to say about Aunt Emily and her clogs.

"It's unbelievable," the lady gushed as a certain artist in Carmel finished the concerto. "It's just simply unbelievable the way you play!" Unbelievable, hokey! Instead of being some sort of mystery, great playing is a compound of two very understandable things: great talent plus hours and days and weeks and months and year after year of work. Unbelievable, blah!

Mrs. Lois Dibrell has returned from a several days' business trip to Los Angeles.

LA RIBERA UNDER
NEW MANAGEMENT

While there has been much regret in local circles concerning the exit of Carmel's genial hostess, Mrs. John Ball, former lessee of La Ribera, who successfully conducted the former Lincoln Inn, it is at the same time gratifying to learn that future operations of the local hostelry are to be conducted under the management of A. G. Wood, widely known in hotel circles, who for many years has been associated with the hotel system of the Canadian Pacific Railway in Canada, and more recently with the San Carlos hotel in Monterey.

Mr. Wood expresses confidence in the future possibilities of La Ribera and tells of enthusiasm on the part of guests who have patronized the hotel, all of whom have spoken in terms of the highest satisfaction. The catering department and dining room, operated for a short space of time by Mrs. Samson, have now been taken over by the hotel and will be operated under the management of A. G. Wood, with the co-operation of Frank LeRoy, newly appointed chef and maitre d'hotel at La Ribera. LeRoy was formerly connected with the Del Monte Country Club and other well known hostelrys on the Pacific coast. It is the desire of the new management to make this hotel popular and invitations are cordially extended to local residents to make this their headquarters for appointments, and to freely use the lobby and lounge at all times.

Arrangements are now completed to give the very highest type of service both in the hotel and dining rooms. Meals will be served in either individually or for parties. Prices will be moderate and the quality of food always maintained at a high standard.

Manager A. G. Wood is looking forward to a considerable increase in business and announces that all rooms have been reserved for the Amateur National Golf Tournament the first week in September.

SHOWER FOR BRIDE

A delightful shower was tendered Mrs. Russell Kendell, nee Arline Payne at the Henry Dunne home on the Moore ranch in the Carmel valley on Tuesday evening, August 6. A mock wedding was held with Mrs. M. J. Murphy as the bride, Mrs. May Thompson as the groom and Mrs. V. Uzzell as the officiating clergyman. The wedding march was played by Mrs. Irene Kitchen. Mrs. Kendell received many attractive and useful gifts. At 11:30 a buffet supper was served. An amusing feature of the evening was the appearance of Mr. James O. Handley dressed as a hula hula girl.

Those who enjoyed the affair were Mrs. M. J. Murphy, Mrs. Viart

Uzzell, Mrs. J. O. Handley, Mrs. Maud Stewart, Mrs. Wesley Hunter, Miss Nellie Valdez, Miss Mildred Hitchcock of Pacific Grove, Mrs. May Thompson of Salinas, Mrs. Henry Rogers, Mrs. M. E. Tuley, Miss Marjorie Smith, Mrs. Tex Ralburn, Mrs. L. E. Payne and daughter, Violet, and Mrs. Jack Buttle of Pacific Grove.

The far-seeing will buy now on THE MISSION MESA or in HAT-TON FIELDS.—Advt.

Romylane
Candy Store

CANDIES
FOUNTAIN SPECIALS
LUNCHES

Dolores St., near P. O.

Sea View Inn

Camino Real nr. Twelfth

Quiet Atmosphere
Reasonable Rates

Three Blocks from
Beach.

The Misses Stout

Proprietors
Phone 82

Portable
Typewriters

in all
makes and
colors.

Office Equipment
General Repairing

Peninsula Typewriter
Exchange

Fritz T. Wurzman
Phone 1090
423 Alvarado St. Monterey

Residence - Must Sell

SIX LOTS

SIX LOTS

1 block from beach
House with six bedrooms—fully furnished—
full electrical equipment

Land worth, conservatively\$13,000

Furnishing easily worth\$ 4,000

Building could not be duplicated for \$ 9,000

Priced at
\$20,000

TERMS

MUST SELL

See
A. T. SHAND & CO.

(Exclusive Agents)

Ocean Ave., Carmel

Phone 182

Few If Any

of us can afford to overlook entirely the matter of cost, even when such a vital thing as a funeral is under consideration.

It is for this reason that we have made it a rule to mark all merchandise in plain figures. This practice enables one to make selections that will be within his means, and save any possibility of embarrassment.

CHARLES A. SREEN

Distinctive Funeral Service
PHONE OFFICE 2140-RES. 2114

440 TYLER ST.
MONTEREY, CALIF.



Buy a book,
Rent a book,
While away an idle
hour and
Get acquainted with
JIGGS.

Village Book Shop
Dolores St.

Another Good
Bargain

This is a five room home of stucco, pleasing irregularity, good floor plan, well built, comfortable. Cost of reproduction would be \$4,000. There are six lots worth at a most reasonable estimate \$800 each. And garage. Good pines and oaks. A very fair appraisal is \$8,500.

For a quick buyer**\$6,500**

Elizabeth McDung White

Exclusive Listing

Next to Bank of Carmel

You
Can't Always
Have New Clothes
Yet
your clothes can
always look new.

Phone 242

Carmel Cleaners

Dolores Street

BE ROMANTIC
It's Easy!

Live in the atmosphere of the old Spanish Days—not only this week but always by using our millwork of Spanish design. We are prepared to manufacture anything you may desire and our Mr. Hood will be pleased to give you an estimate on any of your needs, whether of Spanish or any other design.

THE WORK LUMBER CO.

LUMBER AND MILL WORK

David and Lighthouse — New Monterey

T. A. Work, Jr.

Stuart A. Work

Phone 2040

WHAT THE EDITORS THINK

WHEN THEY KNOW WHAT THEY WANT

Jennie Vennestrom Cannon, artist, a member of the local Art Association, has a ringing challenge to the artists of Carmel somewhere in this issue of the Pine Cone. She is not an advocate of the "sit-down-and-wait" policy of securing an art gallery.

We agree with her quite a lot. If the Carmel Art Association could decide upon some definite proposition for which the artists as well as the laymen could work, there are enough of us to put it across. Until they know definitely what they want—or, more fundamentally, know what policy they intend to pursue—it is obvious that we laymen can do nothing to assist them.

There has been a gradual strengthening of the personnel of the Art Association during its two years of life, and the result has been shown in the later exhibitions. It is in such displays that Carmel has interest. Exhibits which include amateur work, and—worse—the daubs of peurility are of no value to the town. It is better that Carmel be empty of any gallery than to show to intelligent visitors some of the canvasses that have been hung. If the town is to help in housing the work of the artists, the artists must promise a fair degree of selection by jury.

So the first step in gaining a municipal art gallery must be taken by the Art Association. When they are agreed upon a policy, and can come before the people with a definite proposal, they will find that they have many friends for their needs.

A PLEA FOR A PEACE CONFERENCE

It would be bad if this matter of "For Sale" signs came to nothing, and worse if it started discord in the Peninsula Realtors Association. With Carmel as the battleground, a war of signboards would be nothing less than disastrous. As in every town where there is swift advance in values, many parcels of land and much improved residence property are for sale. We are all liberal in listing with the agents. Imagine what the village would look like plastered with the vari-colored placards of them all.

No. This is one affair which mustn't be permitted to come to the decision of combat. It needs arbitration badly. Even if the minority was smaller than it is, and was much less determined, a compromise with them is advisable. For the good of Carmel, discords among its real estate brokers must be eliminated.

And, after all, the method of correcting the menace of signs upon properties, rather than the menace itself, seems to be the matter of disagreement. An ordinance which prohibited "For Sale" signs, or made them by license too expensive to be used, would affect a remedy only in the city itself, and might give advantage to subdivisions just beyond the city limits line. Also, it would prevent real estate agents placarding properties, but would allow the owner to do so, thus giving direct sales the advantage. For these reasons, some of the signers of the petition which was presented to the council at its last session, have withdrawn their names.

Yet they want—or most of them want—the elimination of the signs both inside

Carmel Pine Cone

CARMEL-BY-THE-SEA, CALIF.

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The Carmel Pine Cone's circulation covers Carmel, and in addition circulates widely in the Highlands, Pebble Beach, Carmel Valley and a large portion of the Peninsula. Its policy is to print the true news and promote the welfare of Carmel and the Peninsula section.

FERRY NEWBERRY and ALLEN GRIFFIN, Publishers.
DAISY BOSTICK, Business Manager.

CALIFORNIA POPPIES

By MARY OGDEN VAUGHAN
(In "Vagrant Verse")

The little sisters of the sun
Are shining in the wayside grass.
They lift a glowing face to ours,
And light our footsteps as we pass.

Like sunbeams broken into bits
They dance along the greening lane,
And signal with their nodding heads,
"Behold, the Spring has come again!"

THE QUEEN

By FLORENCE R. KEENE
(In "Westward")

The lights are out, the people gone,
The palace gates are shut,
And with their loved ones each one hies
To mansion, cottage, hut.

I, the queen, in regal robes,
Smiled on the envying throng
Who cried, "What fortune is the queen's,
To her all gifts belong!"

Now, I to Thee for comfort kneel,
Oh, gracious Lord, thy hand
Give peace unto the loneliest heart
That dwellest in this land!

REDWOODS

By LODI PETRI
(In "Westward")

That spurn the world's close, crowded breast
These living shafts are loveliest
Of all austere and stately things
To seek the realm of clouds and wings.

Skyscrapers, thrusting up to tower
Above the humming hives of trade,
Are monuments that pride and power
With blocks of lifeless stone have made.

Gaunt mountains, limned against the sky,
Are passionless, aloof, apart
From restless wars and whims that try
The temper of the human heart.

But redwoods, leafed colossi, bear
Unbowed the beat of centuries—
While myriad moods of earth and air
Stir them to shadowy ecstasies.

They wrest dark secrets from the soil,
And hearken to the wind's wise words;
They guard wee woodfolk at their toil,
And win the friendship of shy birds.

They suffer thirst, vague hunger's pain,
And learn to love the sun's warm glow;
Then bend beneath grey whips of rain,
And feel the chaste restraint of snow.

Their dim delights and sorrows breathe
The common kinship of the sod—
Their giant, ageless bodies sheathe
The might, the majesty, of God.

General Comment

and outside of town, along the entrances to the village. So do the residents of the village, by a vast majority. In that unanimity it would seem is the remedy for the sign menace. If people listing property insist that no signs go up on their offerings, thus upholding the hands of the realtors, there will be no need of ordinances or laws.

ASSESSMENT DISCREPANCIES

The city council, sitting as a board of equalization, has had attention called to the discrepancy in assessed valuation between residence and business property in Carmel. The claim has been made that Ocean avenue and Dolores street holdings are not paying a proportionate part of the city's taxes. It has been indicated that if the land in this business section was assessed the same percentage of value as are the residence lots throughout the town, there would be an increase of double, with a corresponding lowering of taxes to the home owner.

Ocean avenue lots, between Monte Verde and San Carlos, have an assessed valuation of \$2200 to \$2400. Sales made—or offers refused—indicate values of more than \$20,000 for such properties, making the assessed valuation about 11 percent of the actual value. Residence lots—outside of spectacular pieces close to the beach—are assessed at from 30 to 40 percent of actual selling value. The claim is that this is too great a differential.

There was a day, and not so many years ago, when residence property was a better income producer than store property. Down-town rents were very low, and buildings were frequently vacant. On the other hand, houses rented at fancy prices for the summer months, and made good money on the investment. In those days, Ocean avenue investments were not considered prime, nor were property values there or on Dolores street high. The city assessor held values low, and home owners were not complaining of any hardship through the discrepancy in values.

But that condition is reversed. Today stores are renting for good money the year around. It is the rented house that has its vacant periods, and its lowered returns. And the discrepancy in percentage of assessed valuation to actual value has never been adjusted. It needed drastic revision, and a cold blooded assessor, or better, a scheme of equalization covering the whole city to be applied by a disinterested outsider.

But the matter is now before the city council, and some adjustments are bound to be made. There will be cries of pain, and fierce battling against the increases. When it is over, there will be wounds to heal and scars left to tell their tales. Nor will justice have been done in every case. Only a city-wide valuation fixing will satisfy Carmel.

LOGS AND GAS LOGS

The Pacific Gas and Electric Co. has purchased its franchise from the city, and we have the promise of natural gas for cooking and heat before the first of next year.

What difference this will make in Carmel's routine it is difficult to say. Al-

though electricity for heating and the kitchen range has gained headway fast in the last few years, we are still largely a village of fireplaces in the livingrooms, and coal-oil stoves in the kitchens. Homes with furnaces are still few, and these mostly oil burners.

Substitution of gas for coal-oil can not but better conditions of cleanliness and of fire hazard. Also, because gas is hotter and faster, better cooking should come, and greater satisfaction in living. The Fireman and the Gourmand should both welcome gas.

But if it means that in place of the log-burning fireplace we are to install the gas grate, and an artificial chunk of imitation

oak with holes punched in it is to take the place of Fred Leidig's chunk pine, or Frenchy Murphy's "as long as it lasts" dry willow, we want none of it. The difference in sitting before a gas grate and a real fireplace, slippers on and novel in hand, is the reason why the word "synthetic" has become sinister. Much worse, aesthetically, is the furnace register in the floor.

Gas in the kitchen range, but wood in the fire place shall be our slogan, and if others want furnaces to augment the cheery blaze of oak, pine or what-have-you, we make no protest. We welcome gas, particularly natural gas, as a substitute for coal-oil—not for firewood.

wrecked during the late Orange Day fracas. They are in Knocknacarry, County Antrim, Ireland, and are taking many side trips through that section of the country.

They have just returned from a five-day motor trip in which they drove nearly 700 miles through Galway, Connemara, Enniskillin and Armoyn. Mrs. Jeffers writes: "We were able to see five round towers, besides so many castles and ruins and visits to Yeat's tower Ballylee, Edward Martyn's Tillyra Castle, and George Moore's Hall. We came home over the narrow but good road, but we have found only one person so far that has ever traveled it. The scenery was the wildest possible with magnificent views and such sweeps of space and distance un-

folding as one wouldn't expect possible in little Ireland. We were enchanted and got out and sat on the heather for an hour. Not one soul did we see, but there were sheep bleating on the far hills—and the sound of ever-falling water.

"Now is the time of turf-getting. There is a constant line of the two-wheeled carts piled high with peat coming down the mountain over Ballycastle way.

"There are two sweet peasant boys beside us. My boys went to school with them yesterday. The master made Garth and Donnon tell the children all about California. The oranges seem to thrill them most. They had the idea that they grow wild and luxuriantly all over California."

People Talked About

Several poems by Mary Ogden Vaughan, picked from her book, "Vagrant Verse," have appeared in our column of verse on the editorial page. The book is recently from the press of Bruce Brough, San Francisco, and is a beautiful piece of printing.

Mrs. Vaughan writes, "We were old-timers in Carmel, stopping at Pine Inn for many consecutive summers during my husband's lifetime.

"Knew the Devendorfs, Powers, and Hand families, Drs. Lane and Smiley, Mrs. De Yoe and Mrs. Hanson, Mrs. Foster, DeNeale Morgan, Laura Maxwell, Jessie Short and a number of others. Saw the first Forest Theater play, and many succeeding ones. Knew Garnet Holme for most of his years in California. Remember Mr. Newberry very well. Owned property on Monte Verde street, sold to Arts and Crofts for a theatre, and had several lots near the beach which were sold to Mr. McKee.

"Find much of interest in the Pine Cone to which I have long been a subscriber, and have always had a warm spot in my heart for Carmel."

Redfern Mason, writing in the Examiner, says: "We wonder whether this California of ours is the land predestined for the making of the great experiment; whether here, in

the untrammelled west, where people are not fettered by the academic superstitions of the east, it will dawn on folk that music is a necessary form of education, and, as such, ought to be paid for out of the taxes, as is done in the Old World."

"Dear Judas," by Robinson Jeffers is announced by the publisher, Horace Liveright, as a "new book by the man whom Mary Austin, Arthur Davison Ficke and many others call the greatest poet since Whitman." The volume also contains "The Loving Shepherdess" and a few shorter poems.

"The Loving Shepherdess," writes Jeffers, "is the story of one who has committed self-sacrifice . . . a saint, I suppose, going up to a natural martyrdom, aureoled with such embellishments as the mind of the time permits. Incapable of taking thought for herself, she wanders the length of the coast that has been usually the scene of my verses. I am going away for a year, and have perhaps lingered on that account a little wistfully over my home hills, before looking at others.

"The other poem of some length is a species of passion-play called

Dear Judas. It seems to me to present, in somewhat new dramatic form, new and probable explanations of the mythical characters and acts of its protagonists.

"There is some relationship of thought between the two longer poems of the book; the shepherdess in the one, and Judas and Jesus in the other, each embodying different aspects of love: nearly pure, therefore undeluded but quite inefficient, in the first; pitying in the second; possessive in the third."

When a man feels toward Carmel what has to come out in verse, he is entitled to a free Situation Wanted Ad. B. Randolph of 2217 Webster street, San Francisco, is the rhyming ad writer and his plea reads:

I want to come back to Carmel,
But I cannot afford its hotel.
I must have a shack
With the woods at the back
And in front the Pacific's blue
swell.

Last week then, to see you I came
And asking for work gave my name.
With a smile you replied,
That the last job had died
And there were no more births of
the same.

But I've got to come back to Carmel!

It is there that my talents excel!
You can put it on file
That I'm really worth while
And can do almost anything well!

I can print, I can write, I can type;
I can wash, I can rinse, I can wipe.
Can't Carmel find a place
For a man of such grace?
If she can—well—the pisking is
ripe!

Frank Clifford Smith, who has been trouble shooter here ever since the Pacific Telephone and Telegraph Co. has had an office in the town, has gone to Paso Robles to do the same thing there. No more will you answer the ring of the phone bell to hear a gentle voiced and courteous inquiry as to whether or not your instrument is in good condition—or at least you'll not hear Smith's gentle voice.

Smith was what is known in the business as a combination man, having charge of installation of instruments as well as trouble inside and out. He has been ten years with the company—ever since he came back from France where he served with the 411th telegraph Battalion—and was located at Seattle before coming to Carmel. Telephone subscribers here got to know Smith personally, for he was so prompt in response to a trouble call, and has such a pleasant way in fixing the difficulty, that no one could help liking him. That his wife's illness takes him away from the village is Carmel's loss.

Word comes from the Robinson Jeffers that the cottage in which they were living was partially

VERSE AND REVERSE

By VALERIA JOHNSTON

"Smatter with ya," demands the wife disgustedly from the back set, "why don'tcha keep the car in the road?" "Can't," pants hubby, struggling out of the ditch on the hill de-tour, "I just had the bus washed and I can't do a thing with it."

"Cats aches, sick again," bellows the Boss, "sumpin has gotta be done about this. Do you sleep with your window open?" "Nope, only my mouth," says the cub reporter.

THE UNWOOLIED WEST

I'm glad I live here in the west
Where men are men, it's true,
And from the haircuts that they get
I guess the girls are, too.

"I hear," broadcasts the town gossip, "that Johnny and Ding are stampeding the same femme. I wonder how the race is finishing?" "Oh that," ruminates the village philosopher, "up to date it's neck and neck."

Connie Heron says in her opinion the meanest man in the world is the guy who put a tack in the electric chair.

CATTY COMMENT

Twinkle, twinkle, little stars,
Silver-screen and stages,
We would know how old you are
If you'd be your ages.

Ding's off his newest Rib for life. He thought he was her special preferred second lieutenant and then found out he was her sixth.

Wonder why a worm turns when he's alike all over?

"And I got forebears I'm proud of," boasts the sudskipper. "Omigosh," yelps the cute soda jerker, "he's an animal trainer."

POEME OF FASHUN

"I'll be a sister to you,"
She said. And with a courtly bow,
He said, Please be a cousin,
I've eighty sisters now."

"Haven't seen Susie for a long time," mourns the grocery clerk, "I wonder has she kept her swell figger?" Kept it," snaps the fair customer, "she's doubled it."

"Gimme a dollar poppa?" inquired the young terror. And father passed the buck.

"He's a criminal lawyer, huh," remarks the innocent bystander. "Yeah, but it's hard to prove," cautions Kelly Clark.

"So you play the saxophone," remarks John Terry, "do you play by ear?" "Naw," explains the emotional moron, "they ain't long enough."

CONFESSION

I went out on a party
With a bunch of I. W. W's.
I always wondered what
Those letters meant.
Now I knows its
Independent Wild Wimmin.

"Polo's a goofy game enny ways you look at it," maintains Eddie O'Brien, "tain't nuthing but a lotta horseplay."

Peggy Palmer says she isn't going to shoot craps because it's too hard on the complexion. Somebody told her a crap shooter's bound to fade.

Mr. and Mrs. Malcolm Fraser, with their daughter, Agnes, were visitors in Carmel last week. Fraser is a pageant master, living in San Francisco, but directing the Santa Barbara Rose Festival, and other events throughout the state. Mrs. Fraser was a former newspaper writer and artist of San Francisco.

PEGGY BULLOCK'S CARMELITA



CARMELITA SAYS:

Here's the greatest difference between men and women—women.



LAWRENCE STRAUSS, Tenor
Linoleum Block by Virginia Tooker

THE VILLAGE NEWS-REEL

Mrs. H. J. Praeger has been called to Portland by the serious illness of her mother, Mrs. L. Huiskamp.

Mr. and Mrs. Grant Wills have returned from an month's motor trip to Salt Lake, Yellowstone Park and other interesting places.

Dr John Landsbury, Mrs. Anna Beck and Mr. and Mrs. Rex Under-

wood of Eugene, Oregon, were recent guests of Mr. and Mrs. A. H. Schroff. Dr. Landsbury is dean of the school of music at the University of Oregon. Mr. Underwood is a well known violinist, and is on the faculty of the school of music of the university.

Mrs. G. Deeter, lyric soprano, whose home is in Haversford, Penn., will sing the offertory at the eleven o'clock service on next Sunday at All Saints' church. Mrs. Deeter is visiting relatives at the Highlands.

Mrs. E. V. Krug and two children, Claire Helene and Beatrice Ann, of Pasadena have returned to their home from a two months' stay in the Caplin cottage on North Carmelo.

A special business meeting of Carmel St. Anne's Guild will be held at the Parish Hall on next Tuesday afternoon at two-thirty o'clock. The purpose of the meeting is to hear various reports. All members are asked to attend.

Hal S. Hart, San Jose boy and headliner on the Radio-Keith-Orpheum circuit, accompanied by his wife and daughter, have just returned from St. Louis in their sporty little Waco Whirlwind plane, which was flown in the recent air races in that city by "Red" Jackson, well known endurance flyer. The plane has been christened Marilyn in honor of the seven year old daughter, who is also an enthusiastic flyer. Hart won his wings during the World War, and has been a flyer ever since. He is a nephew of Dr. Florence K. Belknap of Carmel.

The Garden Club will meet on Thursday morning, August twenty-second at ten-thirty a.m. at the home of Mrs. Morris McK. Wild on Monte Verde and Fourth.

Mr. and Mrs. Madfrey Odhner of San Francisco are the parents of a daughter born on Tuesday, August 13th, in that city. The young lady will be called Julia after an aunt of both Mr. and Mrs. Odhner. Mrs. Odhner was formerly Grace Wickham, well known Carmel girl. She has been connected with the Perry Dilley Puppeteer Company for several years. She expects shortly to resume her work with the company.

Miss Marjory Fisher of Pacific Grove was the guest of Mrs. Gregory Illanes over the week end. Miss Fisher is publicity manager for Alice Seckel's lecture and musical bookings in San Francisco.

Mr. and Mrs. H. R. Crane and two sons, David and T. John of Pasadena, are staying in Carmel for the month of August. They are occupying the Wagner cottage on Santa Rita and Fifth.

Mr. and Mrs. H. G. Lewis and sons, Walter and George of Pasadena, are in the Comings cottage on Lincoln and Third for several weeks.

The Misses Winifred and Phyllis Watts of Alhambra recently spent a few days here. They left on Thursday to visit in Santa Cruz, Big Trees and the bay cities. They will return to their home around the middle of the month.

Mr. and Mrs. Earl Moore and small son, Kenneth of El Cerrito, were week end guests of the David Nixon family and Miss Mary Young.

Mrs. D. E. Nixon and two daughters, Mildred and Dorothy, have re-

turned from a three months' visit with friends and relatives in the east.

Mrs. S. O'Hara of San Francisco is a guest at La Playa Hotel for several days.

Mrs. J. L. Fulton and her daughter, Mrs. R. M. Tooker, have gone to Berkeley for a month's stay.

David E. Nixon has returned from a vacation spent at Tassajara Springs.

Miss Eleanor Stevens of Los Angeles, Emma Robsen of Oakland and Elanor Hollis of Boston are guests at Little Cottage of River Winds.

Mrs. Florence Firmin of Seattle is spending the months of August and September with her niece, Louise Kellogg on the Point.

Mrs. R. Rapier and her daughter, Miss Marjorie Rapier, were visitors in Carmel during the early part of this week. The Rapiers were formerly Carmel residents but are at present living in Los Angeles.

Charles S. Travers, publisher of a movie magazine in Los Angeles, was in Carmel over Sunday on his way south from a visit with his brother, Reginald Travers, the Players League director of San Francisco. Mrs. Travers accompanied her husband.

Mr. and Mrs. Harrison Clarke of Los Angeles were recent guests at La Playa Hotel. Mr. Clarke, a young architect of that city, recently won national recognition for his illustration, having just won a \$3500 prize for his drawings in the Better Homes competition. The Clarkes, who were charmed with Carmel, voiced much praise for the architectural beauty of the local memorial library.

Mr. and Mrs. William Leet and their daughters, Misses Adela and Winifred, who have been in their cottage here for a few days, have returned to their home in San Jose.

Mr. and Mrs. Hoffman Keyes of Pasadena and their son, Anthony, are making a short stay in Carmel.

Mr. MacKenzie Gordon is at Pine Inn for a stay, during Mrs. Gordon's absence in Europe. Mrs. Bertha Cooper, Mrs. Gordon's mother, is also at Pine Inn.

Mrs. R. T. McKissick and her daughter, Miss Evelyn, of Sacra-

For Summer Cooking

—use long-burning, economical Burnbrite Kerosene. Clean sweet odor—clear white flame. At grocers and red, green and cream stations.



Bay Rapid Transit Co.

Phone Carmel 321

TIME TABLE

Lv. Carmel for Monterey		Lv. Monterey for Carmel	
a.m.	p.m.	a.m.	p.m.
8:20	12:45	8:45	1:30
9:30	2:30	10:30	3:45
11:00	5:00	12:00	5:15
—	6:00	—	6:30

mento who have been coming here for many years are at Pine Inn for a few weeks.

Mrs. Frederick Schumacher and her sister, Miss Clara Cuck, of San Jose are spending a month in Carmel. Mrs. Schumacher has been coming to Carmel for many years.

Mr. and Mrs. William Blauer and their daughter, Miss Barbara, of San Jose are in their cottage on Monte Verde street. Miss Blauer has as her guest Miss Betty Wilson of San Jose.

Miss Estelle Holsholt has taken a cottage here for a month. Miss Holsholt teaches art in the teachers college in San Jose.

Mr. and Mrs. Frank Sowell, who have been with Mrs. Sowell's parents, Mr. and Mrs. C. C. Judson, at Russian river for a few days have returned to Carmel. Mr. and Mrs. Judson will spend another week or so there.

Dr. and Mrs. Rudolph Blauer of San Jose have taken a cottage in Carmel Woods for the balance of the month.

Mrs. S. W. Hastings and her family who have been in Pasadena for a short time have returned to Carmel.

Miss Cornelia Gilman of Berkeley is in her cottage on Casanova street for the balance of the month.

Mr. and Mrs. William Randolph Hearst, Jr., who have just returned from the East are the guests of Mrs. Hearst's parents, Mr. and Mrs. Clinton Walker, who are in the Folger cottage for a few months.

Miss Mary T. Cloud of Pasadena and a party of friends have taken a cottage here for two or three weeks.

HATTON FIELDS properties have been sold and developed more rapidly than other section or outlying district in any equal period in Carmel's history.—Advt.

I Repair Watches

Also Clocks and Jewelry

Engraving

Next door—Carmel Cleaners

Floyd Mangrum

ADDRESS

CARMEL DEVELOPMENT COMPANY

FOR INFORMATION

AS TO

PROPERTY

IN AND ABOUT CARMEL

Squabs for All Occasions Chickens

Fryers, Broilers, Roasters

Rabbits

Fresh Eggs

(Light or Dark)

Direct to you from the Ranch

Box 1282, Carmel

Phone 499

While It Lasts

2 foot dry willow and maple for the fireplace at \$14.00 per cord.

Carmel Fuel Company

Phone Carmel 50

Yard: 6th & Junipero, Carmel

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Carmel

Property Co.

El Paseo Bldg. Carmel

An extension telephone means so much to a woman

INSTEAD of taking needless steps, she can go to her telephone in its most convenient location and place or answer her calls without delay. Just call the Business Office and say "I want an extension telephone".



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DR. CLARENCE H. TERRY

Dentist

Suites 1 and 2 El Paseo Building

Carmel

Phone 106

Paul's RADIO COLUMN



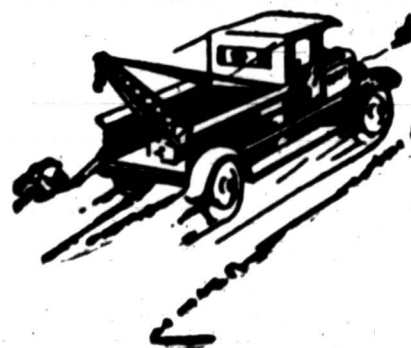
WHICH DO YOU LIKE BEST GOLF OR RADIO?



RADIO of course Nobody can help my golf but my radio's serviced

PAUL'S RADIO SERVICE

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READY for the Emergency Call

Either Day or Night

National

A. C. Service

Expert Auto Repairing

Cooper's Garage

6th and Junipero Phone 308

WHO'S WHO, WHAT and WHERE

Here in Carmel

City Fire Department,
Chief, R. G. Ladd.
Phone, 100.

Police Department.
Chief, August England,
Phone, 131.

City Clerk,
Saides Van Brower,
Phone, 110.

City Treasurer,
Barnet J. Segal.

Post Office, S. Dolores.

City Offices, Over P. O.

Councilmen:
Mayor Ross Bonham,
George L. Wood,
Health and Safety.
L. E. Gottfried,
Streets and Parks.
John B. Jordan,
Fire and Police.
Jessamine Rockwell,
Water and Light.

Garbage Man,
City Hall.

Monterey Co., S. P. C. A.
Foundmaster, Monterey 1000.

Harrison Memorial Library,
Ocean and Lincoln.
(Free to the public.)

Carmel Art Gallery,
Ocean and Lincoln.
(Free to the public.)

Theatres:
Abalone League,
Monte Verde, nr. 8th.
Golden Bough,
Ocean and Monte Verde.
Forest Theater,
Mountain View.

Churches:
All-Saints, S. Monte Verde.
Carmel Mission, Main Highway,
south of village.
Christian Science, N. Monte Verde.

Community Church, Lincoln, nr.
Ocean Ave.

Monterey County Water Works,
S. Side of Ocean, nr. Lincoln.

Pac. Gas and Electric Co.,
N. Side of Ocean, nr. Dolores.

American Railway Express Co.,
7th, nr. Dolores.

Pac. Tel. and Tel. Co.,
7th and Dolores.

Western Union Telegraph,
Dolores, nr. 7th.

PROFESSIONAL CARDS

DR. PERCY B. WRIGHT

DENTIST
Prophylaxis, Pyorrhea
307 Spaulding Bldg. Phone 292
Monterey, Cal.

ARGYLL CAMPBELL

E. GUY RYKER
Attorneys At Law
Spaulding Building
MONTEREY, CALIFORNIA

Quality Shoe Service

C. W. WENTWORTH
Shoe Repairs made promptly
San Carlos near Ocean

Phone Monterey 1625
Hours 9 to 5:30

Lois E. Gibson, D. S. C.

(Doctor of Surgical Chiropractic)
14 Del Monte Ave., Monterey Calif.
Room 208 Hinkle Bldg.

Dressmaking and

Remodeling at the

MYRA B. SHOP

Studio Building
Phone-66

DR. C. E. EDDY—Licensed Chiropractic and Naturopathic Physician. Hours: 1 to 5:30 p.m. and Saturdays and Sundays and Monday, Wednesday and Saturday evenings by appointment only. Please phone for your evening appointments before 5:30 p.m. Residence calls should be arranged for as early as possible in the forenoon. Emergency calls at all hours. Phone 105. Dolores Apartments, beside Post Office, Carmel, Calif.

THOMAS VINCENT CATOR

Vocal Instruction
Concert, Opera, Oratorio
Studio: 4th and Lopes

Dressmaking — Alterations
Hemstitching

MARTHA COLDEWE

Dolores bet. 7th and Ocean
Hats Gowns

REAL ESTATE FOR SALE

Income Property

Here is an opportunity for an unusually high rate of income on a small investment. Two houses on adjoining lots, located in the best all-year renting section of Carmel. One house has four bedrooms and two baths, with large livingroom and diningroom. The smaller house has one bedroom and bath and includes a large studio room with skylight. \$3,000 is enough to handle this proposition. Inquire

CARMEL LAND CO.

Office, Ocean Avenue, Carmel
Telephone 18

FOR SALE—Two lots on North San Carlos in Carmel Woods, 80x100. Fine building site. Cheap by owner. Box 1154, Carmel.

FOR SALE—Attractive home for sale or rent, in Carmel. Inquire of owner for price and particulars. Care of P. O. Box 105, Carmel, Calif.

FOR RENT—Attractive home near town, large living room and studio, 2 bedrooms, 2 baths, garage. Will rent from Sept. 15 to June 15. Box D, Pine Cone.

FOR RENT—HOUSES

Large House, beautifully furnished. Will accommodate 12 to 15 people comfortably.

Also two smaller houses, furnished. Our clients will rent the above houses to desirable tenants for the month of September.

For further particulars see
PARROTT & JONES
Realtors

Court of the Golden Bough
Carmel

(No information given over the Telephone)

FOR SALE—Genuine bargain; the Monte Verde Apartments; 68 feet on Monte Verde St. and a cottage in the rear; both completely furnished. Percy Parkes, Owner, Parkes Building. Phone 71, Carmel.

FOR SALE—Sacrifice of new home and garage; two lots near Ocean avenue; two bedrooms; price, \$4500. See Percy Parkes, Carmel House and Lot Co., Parkes Building. Phone 71, Carmel.

FURNITURE repaired. Phone 376.

EXCHANGE—For Carmel property, furnished mountain cottage near highway, in Chemeketa Park, near Alma. Electricity, spring water, wonderful view, fruit. Address Box 714, Carmel.

MISCELLANEOUS

FOR SALE—Used Quaker-charm range with hot water coils. Box 33, R. F. D.

EXPERIENCED TYPIST wishes work in copying manuscripts. Apply Box 786, Carmel.

FOR RENT—By day or week. Hudson Touring Car. Carl's Auto Service, 6th and Mission.

SUPERB TABLE CHICKENS—From the Search ranch—roasters and fricassees, 6 to 8 lbs.; also Squabls. Engage at Casa de Rosas, 13th and Casanova, Carmel phone 145 R.

HOME MADE ENCHILADAS—Made to order. Mrs. E. V. Northup—Carmel Valley.

EXPERIENCED chauffeur. Best references. Wishes position. Box XX, Pine Cone.

FOR RENT—New five-room chalk-rock home completely furnished; good location; near town; permanent tenant desired; reasonable lease. Phone 1441-J.

LOST OR STRAYED—Medium sized, grey tiger male cat; scar on left side of face; reward. Phone Carmel 194.

MOTHER and grown daughter desire light housekeeping rooms or room with kitchen privileges for September. Write Mrs. Ruth C. Whitney, Box 30, Route 1, Los Gatos, Calif.

ALHAMBRA GIFT SHOP—Objects or art; antique Spanish shawls and religious articles. 629 Abrego street, Monterey.

NOTICE—Will the lady who found a gold watch recently near the beach, and who left an ad. in the Pine Cone office with answer 10X send name to Pine Cone.

WANTED—Small Franklin coal stove, open front. Phone Carmel 495.

FOR SALE OR EXCHANGE—In City of Monterey. Four room house. Lot 100x380 ft. Capable of development for income. Very desirable location. Price reasonable. Nominal payments. Box A, Pine Cone.

FOR SALE—Breakfast set, painted green, table and four chairs. Price \$15.00. Inquire Mrs. Overstreet, Pine Cone office, Carmel.

CARMEL SERVICE BUREAU & EMPLOYMENT AGENCY. Public Stenographer. Rooms listed. Ruth Higby, NE cor. Monte Verde and 7th. Phone 665-W.

WANTED—Care of young children by hour or day, kindergarten methods. Mrs. Herman Clark, main cottage, N. W. corner 9th and Dolores, Carmel. Tel. 734J.

WOMAN would like light nursing, caring for children or will fill any other need in your home. P. O. Box 1065.

FOR SALE OR RENT—Furnished or unfurnished 5 room house adjoining golf course, Robles del Rio Carmelo. Phone Salinas 666.

APARTMENTS FOR RENT—2, 3, and 4 room apartments; hot and cold water; electric heat; electric cook stoves; complete baths; centrally located; near beach; recently remodeled. Apply Monte Verdi Apartments. Carmel or phone 888.

NOTICE OF CONTEST

Department of the Interior, United States Land Office,
Sacramento, California,
July 23, 1929.

To Albert Castro of Monterey, California, Contestee:

You are hereby notified that Joseph D. Jasper who gives Carmel, California, as his post-office address, did on July 8, 1929, file in this office his duly corroborated application to contest and secure the cancellation of your Hd. Entry No. 1926, for SE 1-4 SE 1-4, Section 34, Township 17 S., range 1 E., M. D., Meridian, and as grounds for his contest he alleges that said Albert Castro has never made any improvements or resided on the land since filing on the same.

You are, therefore, further notified that the said allegations will be taken as confessed, and your said entry will be cancelled without further right to be heard, either before this office or on appeal, if you fail to file in this office within twenty days after the FOURTH publication of this notice, as shown below, your answer, under oath, specifically responding to these allegations of contest, together with due proof that you have served a copy of your answer on the said contestant either in person or by registered mail.

You should state in your answer the name of the post office to which you desire future notices to be sent to you.

EDWARD C. JENNINGS,
Acting Register.

Date of last publication, August 23, 1929.

SUMMONS

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, IN AND FOR THE COUNTY OF MONTEREY.

CARMEL DEVELOPMENT COMPANY, a Corporation, Plaintiff, vs. **J. P. JARMAN**, John Doe, Jane Doe, Richard Roe and Mary Roe; also all other persons unknown, claiming any right, title, estate, lien or interest in the real property described in the complaint, adverse to plaintiff's ownership, or any cloud upon plaintiff's title thereto, Defendants.

Action brought in the Superior Court of the State of California, in and for the County of Monterey, and the complaint filed in the office of the Clerk of said County of Monterey.

Scott and Pioda, Salinas, Monterey County, California, attorneys for plaintiff.

THE PEOPLE OF THE STATE OF CALIFORNIA SEND GREETINGS TO: J. P. JARMAN, John Doe, Jane Doe, Richard Roe and Mary Roe; also all other persons unknown, claiming any right, title, estate, lien, or interest in the real property described in the complaint, adverse to plaintiff's ownership, or any cloud upon plaintiff's title thereto, Defendants.

You are hereby directed to appear, and answer the complaint in the action entitled as above, brought against you in the Superior Court of the State of California, in and for the County of Monterey, within ten days after the service on you of this Summons, if served within this County; or within thirty days if served elsewhere.

And you are hereby notified that unless you appear and answer as above required, the said plaintiff will take judgment for any money or damages demanded in the complaint, as arising upon contract, or it will apply to the Superior Court for any other relief demanded in the complaint.

The object of this action is to obtain a decree of said Court establishing the legality of the plaintiff's title in and to the premises described in said complaint, and hereinafter described, and to determine the adverse claims to, and clouds of said defendants, and each of them, also of all other persons unknown claiming any right, title, estate, lien, or interest in the real property described in the complaint adverse to plaintiff's title thereto in and to said real property.

The following is a particular description of the said real property described in said complaint and effected by this action.

Those certain Lots or Parcels of land situate, lying and being in the City of Carmel-by-the-Sea, County of Monterey, State of California, and particularly described as follows, to-wit: Lots eighteen (18) and twenty (20), Block twenty-five (25), as said lots and block are laid down and designated upon that certain map entitled "Map of Carmel City, Monterey, Cal., Surveyed by W. O. Little, April, 1898", filed on May 1st, 1898, in the office of the Recorder of the County of Monterey, State of California, and now on file and of record in said office

THE PINE CONE CLASSIFIED ADVERTISING RATE PER LINE

Count five average words to line. Minimum charge 50 cents. Single insertion, 10c per line. One insertion each week for six months, 8c per line. One insertion each week for one year, 6c per line. (No advertisement accepted for less than two lines.)

CHURCH NOTICES

Christian Science Services

First Church of Christ, Scientist, Carmel
Monte Verde St., one block north of Ocean Ave., bet. Fifth and Sixth
Sunday Service 11 a.m.
Sunday School 9:30 a.m.
Wednesday Evening Meeting 8:00 p.m.

Reading Room
Open Afternoons—2 to 5
except Sundays and Holidays
(Public Cordially Invited)

All Saints Episcopal Church

Monte Verde St., south of Ocean Ave.
Rev. Austin Chinn, Rector

Sunday Services

8 a.m.—Holy Communion.
9:45 a.m.—Sunday School.
11 a.m.—Morning Prayer and Sermon.

All are cordially invited

Old Mission

San Carlos de Borromeo

Sunday Masses at 8:00 and 10:10 a.m.
Daily Mass, 7:00 a.m.

The Community Church

(Incorporated 1904—Methodist)
Sermons for the modern mind
Sundays at Eleven

Graded Church School, 10 A.M.

Truth, Research, Destiny!

Ivan M. Terwilliger, Minister

In Map Book One (1), Cities and Towns, at page 52 therein.

Given under my hand and Seal of the Superior Court of the State of California, in and for the County of Monterey, this 5th day of May, 1929.

T. P. JOY, Clerk.
(Court Seal)

Date of 1st Pub. June 21, 1929.
Date of last Pub. Aug. 16, 1929.

August Prices on New Improved Goodyear Tires at Sensationally Lower Prices!



The New **GOODYEAR** Pathfinder Tread SUPERTWIST CORD TIRES

Made of Goodyear's Patented
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Come in and we'll prove why the carcass of a Goodyear Tire has no equal for endurance! On our cord-testing machine, see SUPERTWIST (Goodyear's patented cord) stretched side-by-side with regular standard cord. See how SUPERTWIST stretches and recovers (to absorb ordinary road shocks) while the other cord **STAYS STRETCHED**! See how SUPERTWIST stretches up to 60% farther before it breaks (to stand severe road shocks). Goodyear Pathfinders have a SUPERTWIST carcass!

Big, Sturdy, Full Oversize
Goodyears, with the Good-
Looking New Pathfinder
Treads at Lowest Prices in
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High Pressure

30x3½ cl. Pathfinder Cord	\$ 4.98
30x3½ cl. O.S. Pathfinder Cord	\$ 5.10
32x4 S.S. Pathfinder Cord	\$ 9.60
32x4½ S.S. Pathfinder Cord	\$13.45

Compare the prices listed below with any catalogue
house prices.

Balloons

29x4.40 Pathfinder Balloon Cord	\$ 5.83
29x4.50 Pathfinder Balloon Cord	\$ 6.65
30x4.50 Pathfinder Balloon Cord	\$ 6.65
29x5.00 Pathfinder Balloon Cord	\$ 8.35
30x5.00 Pathfinder Balloon Cord	\$ 8.55
31x5.25 Pathfinder Balloon Cord	\$10.20
32x6.00 Pathfinder Balloon Cord	\$13.50
33x6.00 Pathfinder Balloon Cord	\$13.70

Other sizes proportionately low in price

CARMEL GARAGE

Authorized Goodyear Dealers

Ocean and San Carlos

Carmel